How to Use a Snowball Survey

A snowball survey is a paper-and-pencil method to gain anonymous responses to your prompt questions, which can then be shared by audience members. Using a snowball survey after a showing of HAZE can lighten the mood and encourage discussion.

Step-by-Step Snowball Survey Instructions for a HAZE showing:

Before Your Presentation:

1. Choose the questions you wish to use for your discussion. You can type your own questions on a sheet of paper, or visit www.gordie.org/haze-the-movie for printable snowball survey question sheets. The HAZE Facilitator Guide also has example questions (with potential answers) by topic.
2. Print one sheet of questions per audience member, and one for yourself to reference during the discussion.
3. Bring your HAZE facilitator guide, your printed question sheets, and pencils for each audience member to your presentation.

As your audience enters the room prior to the film showing:

1. Have each audience member pick up a question sheet and pencil. Tell them to hold onto the sheet until after the film, and DO NOT write their names on them!

After showing HAZE all the way through the end credits:

1. Give the audience 3-4 minutes to answer each question on the sheet, without writing their name on the sheet.
2. As the audience is writing, say: “When you’ve written your answers, crumple your sheet of paper into a ball so that I’ll know when everyone is done.”
3. When everyone is done writing or time is up, let the audience know they will throw a snowball a total of 3 times or until you call time. “When I say ‘go’, gently throw your snowball across the room, pick up a new one, throw it and repeat two times…and GO!”
4. After you call time, make sure everyone has a snowball survey. Remind audience members to look under seats to find all the surveys (and if not everyone can find a snowball survey, ask students to share a survey…sometimes the snowballs melt!).
5. After all the snowballs are picked up, say: “Open your paper. If you somehow got your own paper back, don’t say anything and no one will know!”
6. Ask each question on the snowball survey and ask for audience member volunteers to share the answers on their sheet. They may also provide their personal answers.
7. Use the teaching points in the HAZE Facilitator Guide to give your audience members accurate information during the discussion.